

Samuel Courtney

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Production-focused filmmaker with hands-on experience supporting narrative, commercial, and agency-based productions across all stages of production.

Experience

Production Assistant/Director – BetterMe Productions (2025 - present)

Gainesville, FL

- Supported on-set production across lighting, camera, and audio setups for narrative and digital shoots, collaborating with videographers, directors and producers.
- Directed on-camera talent and collaborated with directors and producers throughout pre-production, production, and post-production.

Videographer/Production Team Member – The Agency at UF (2024 – present)

Gainesville, FL

- Coordinated pre-production logistics including research, shot lists, and scheduling for client-based advertising campaigns.
- Directed, edited, and shot high-quality visual content for real-world advertising campaigns, enhancing brand storytelling through team collaboration.
- Collaborated in producing 10+ videos for major international and local Gainesville companies' social media accounts and websites, increasing account engagement.

Freelance Photography and Videography (2024 – present)

Gainesville & Miami, FL

- Produced, shot, and edited photo and video content for clients, managing projects independently from concept through delivery.
- Leveraged expertise in cinematic visuals and storytelling to produce content tailored for clients.
- Demonstrated adaptability and creativity through tight turnaround projects.

Selected Narrative Projects

[Sly Fox \(2025\)](#) – Wrote, directed and acted in original film. Filmed on location in New York City.

[COLLEGE GANGSTERS \(2026\)](#) – Writer, director, producer, editor, and actor; led 15+ person crew and 6+ person cast (currently in post-production).

[Brotherly Love \(2025\)](#) – Acted in, and helped write, produce and direct; gained over 13k views on YouTube with no promotion.

[Social Media Short Films](#) – Produced, wrote, directed and act-in shorts for social media.

Skills

Production: Directing, Cinematography, Assistant Directing, Script Development, On-Set Coordination, Camera Operation, Gaffing, Sound Recording/Mixing, Producing

Technical: Adobe Premiere Pro, Photoshop, Audition, After Effects, InDesign, Lightroom

EDUCATION

University of Florida (August 2022 - May 2026)

B.S. in Media Production, Management & Technology

Specialization: Digital Film & TV Production | Minor: English