

Samuel Courtney

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Production-focused filmmaker and video creator, experienced in writing, editing, directing and performing in short-form digital content. Skilled in creating comedic, social-first videos and collaborating on digital campaigns.

Experience

Production Assistant/Director – BetterMe Productions (Sep 2025 – May 2026)

Gainesville, FL

- Supported on-set production across lighting, camera, and audio setups for narrative and digital shoots, collaborating with videographers, directors and producers.
- Directed on-camera talent and collaborated with directors and producers throughout pre-production, production, and post-production.

Videographer/Production Team Member – The Agency at UF (Mar 2024 – Sep 2025)

Gainesville, FL

- Coordinated pre-production logistics including research, shot lists, and scheduling for client-based advertising campaigns.
- Directed, edited, and shot high-quality visual content for real-world advertising campaigns, enhancing brand storytelling through team collaboration.
- Collaborated in producing 10+ videos for major international and local Gainesville companies' social media accounts and websites, increasing account engagement.

Freelance Photography and Videography (Jan 2024 – present)

Gainesville & Miami, FL

- Produced, shot, and edited photo and video content for clients, managing projects independently from concept through delivery.
- Leveraged expertise in cinematic visuals and storytelling to produce content tailored for clients.
- Demonstrated adaptability and creativity through tight turnaround projects.

Selected Video Projects

Social Media Short Films – Produced, wrote, directed and act-in shorts for social media.

Sly Fox (2025) – Wrote, directed and acted in original film. Filmed on location in New York City.

Brotherly Love (2025) – Acted in, and helped write, produce and direct; gained over 13k views on YouTube with no promotion.

COLLEGE GANGSTERS (2026) – Writer, director, producer, editor, and actor; led 15+ person crew and 6+ person cast (currently in festivals circuit).

Tik Tok Page – Built a following of 90k+ followers and 4 million Likes, through short comedic videos.

Skills

Content & Creative: short form video creation, scriptwriting, on-camera performance, comedy writing, social media trends & audience growth, social media research

Production: Directing, cinematography, assistant directing, script development, on-set coordination, camera operation, sound recording/mixing, producing

Technical: Adobe Premiere Pro, Photoshop, Audition, After Effects, InDesign, Lightroom

Education

University of Florida (August 2022 - May 2026)

B.S. in Media Production, Management & Technology

Specialization: Digital Film & TV Production | Minor: English